

# SPONSORSHIP LEVELS

Connect with a network of experienced fantasy sports professionals.

Partnering with FSTA will be a collaborative experience that will provide your company the opportunity to gain brand recognition, network with industry leaders, and generate new business. A prestigious gathering of industry leaders, attendees will help define solutions and drive business forward through innovative thought leadership and industry excellence as they discuss current challenges, best practices and breakthroughs in the fantasy sports industry.

SPONSOR BENEFITS	Diamond (over \$10,000)	Platinum (\$10,000)	Gold (\$8,500)	Silver (\$4,000)	Bronze (\$2,000)
Complimentary admission passes to the full conference (for sponsor or clients)	4	3	2	1	
Introductory address at beginning of General Session	•				
Month-run logo banner on FSTA.org	•				
Reserved seating at Keynotes & General Sessions	•	•			
Seat drop in the General Session	•	•			
Podium recognition provided during General Session by conference emcee	•	•	•		
One push notification in the conference mobile app recognizing your support	•	•	•		
Opportunity to include promotional collateral or branded give-aways at registration desk	•	•	•	•	
Conference attendee list - pre/post show	•	•	•	•	
Exhibit booth	•	•	•	•	
Logo on all pre/post event promotional materials with link to company website	•	•	•	•	•
Logo inclusion in on-site conference signage	•	•	•	•	•

“The FSTA is committed to helping fantasy businesses gain the knowledge and skills needed to meet the challenges facing the fantasy sports industry today.”

**Paul Charchian**  
President, FSTA



## MAKE IT YOUR OWN!

Don't see a sponsorship that works for you? Want more? Contact us to build a custom sponsorship that fits your unique needs.



For more information, contact:  
Christina McCoy, FSTA Managing Director  
608-310-7540  
cmccoy@fsta.org

## MAKE YOUR PICK

### Unlock The Power of In-Person Events

#### Diamond Level — over \$10,000

- |  |          |
|--|----------|
| <input type="checkbox"/> Opening Toast/Welcome Reception | \$25,000 |
| <input type="checkbox"/> After Party/Sporting Event      | \$25,000 |
| <input type="checkbox"/> Member Lounge                   | \$25,000 |
| <input type="checkbox"/> Design your own                 | \$__     |

#### Platinum Level — \$10,000

- |  |          |
|--|----------|
| <input type="checkbox"/> Breakfast                       | \$9,000  |
| <input type="checkbox"/> Lunch                           | \$9,000  |
| <input type="checkbox"/> Mobile App                      | \$10,000 |
| <input type="checkbox"/> Wifi                            | \$10,000 |
| <input type="checkbox"/> Welcome Reception Entertainment | \$10,000 |
| <input type="checkbox"/> After Party Entertainment       | \$10,000 |
| <input type="checkbox"/> Design your own                 | \$__     |

#### Gold Level — \$8,500

- |  |         |
|--|---------|
| <input type="checkbox"/> Elevator Floor Clings         | \$6,500 |
| <input type="checkbox"/> Tossable Q&A Mics             | \$6,500 |
| <input type="checkbox"/> Elevator Pitch                | \$7,500 |
| <input type="checkbox"/> Social Media Wall             | \$7,500 |
| <input type="checkbox"/> Hotel Room Key                | \$8,500 |
| <input type="checkbox"/> Draft Technology              | \$8,500 |
| <input type="checkbox"/> Lanyards                      | \$8,500 |
| <input type="checkbox"/> Hotel Guest Welcome/Room Drop | \$8,500 |
| <input type="checkbox"/> Notebook                      | \$8,500 |

#### Silver Level — \$4,000

- |   |         |
|---|---------|
| <input type="checkbox"/> Legal Advice "Open Office Hours" | \$2,500 |
| <input type="checkbox"/> Opening Keynote                  | \$4,000 |
| <input type="checkbox"/> Speaker Presentation             | \$4,000 |
| <input type="checkbox"/> Exhibit Booth                    | \$4,000 |
| <input type="checkbox"/> Game Summary (post event)        | \$4,000 |

#### Bronze Level — \$2,000

- |  |         |
|--|---------|
| <input type="checkbox"/> Logo inclusion on web | \$500   |
| <input type="checkbox"/> Material Distribution | \$1,000 |
| <input type="checkbox"/> AM Break              | \$2,000 |
| <input type="checkbox"/> PM Break              | \$2,000 |



# SPONSORSHIP OPPORTUNITIES



**DOUBLE PLAY!**  
Discounts available when you secure sponsorships for both the Winter and Summer 2018 Conferences.

**Fantasy Sports Trade Association**

22 N Carroll Street, Suite 300, Madison, WI 53703

(608) 310-7540 ■ [www.fsta.org](http://www.fsta.org)